TERMS AND CONDITIONS: CELL C DIGITAL COMMUNICATIONS SOCIAL MEDIA YOUTH DAY COMPETITION

- This Social Media Youth Day Engagement Competition (the "Competition") is organized by Cell C Limited, with registration number 1999/007722/06 ("Cell C").
 The prizes for the Competition will be sponsored by Cell C.
- The Competition will run from Monday 15 June 2020 at 09h00 to Tuesday 16 June 2020 at 17h00 (the "Engagement Period"). Engagement requests received after the closing date and time will not be considered.

WHO CAN ENTER?

- 3. This Competition is open to all persons who are between the ages of 18 35 years and in possession of a valid South African ID book or passport (the "Participants/you/your"). However only Cell C customers will be able to win the prizes.
- 4. Directors, members, partners, employees or agents of, or consultants to, Cell C, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to enter/participate in the Competition and cannot win prizes.
- 5. The Competition is not open for entry by or on behalf of a legal entity and Participants cannot use the account of a legal entity to participate in the Competition. Entries must be submitted by the Participant themselves and not by a third party on the Participant's behalf.
- 6. All information (including these terms and conditions) relating to this Competition published on any promotional or advertising material at any time before or during the Engagement Period will form part of the terms and conditions of entry. Cell C also has the right to end the Competition at any time during the Engagement Period.
- 7. By participating in this Competition, all Participants agree to be bound by these terms and conditions, which will be interpreted by Cell C and Cell C's decision regarding any issue with the Competition, will be final and binding. Should any of the terms and conditions be unclear to you, you are welcome to contact the Cell C Social Media team via Twitter direct message.

PRIZE

- 8. During the Competition, Cell C will be giving away 100GB of Cell C data, a non-RICA'd Cell C SIM card, and a WiFi router to one Cell C customer who correctly engages and participates in the Competition, during the Engagement Period. The following will be given away to the selected customer:
 - 1 X 100GB bundle of Cell C data (R1599.00)
 - 1 X Cell C SIM card (R1.00)
 - 1 X WiFi router (R999.00)
- 9. The prize may not be exchanged for cash. Cell C reserves the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, in its sole discretion. You will not have a claim against Cell C in this event.
- 10. Delivery of the prize to the winner will only be done post the Coronavirus lockdown period in South Africa.

HOW TO ENTER

- 11. Cell Twitter followers will be prompted to engage with the #CellCConnectMyStory, hashtag. They will be asked to share a video that is no more than two minutes long, telling us how they have been using the internet to stay productive, impactful or innovative during lockdown - entrants will be given creative freedom in how they want to communicate their video. The Cell C follower will be asked to include the hashtag #CellCConnectMyStory in their tweet. This participation in the Competition must take place during the Engagement Period.
- 12. Cell C has the right to remove your participation request from the Competition should any form of foul play or fraud be suspected. Participants must adhere to the rules and terms of use of Twitter. Cell C reserved the right to remove or block any inappropriate or offensive entries.
- 13. Participants are required to have their own personal Twitter account.
- 14. Incomplete or incorrect requests will not be eligible to be considered for the Competition.
- 15. Participants are responsible for their own costs of connecting to Twitter and the internet. No responsibility is accepted for any entry that is not delivered, received or is delayed or damaged due to technical reasons or failure on the part of your service provider. Proof of sending is not proof of receipt.

16. The winner will be selected by the Cell C Digital Communications social media team panel from the pool of Participants. The judges' decision is final.

DETERMINATION OF PRIZE WINNERS

- 17. You will be contacted by Cell C or Cell C's authorized agent, on Wednesday 17 June 2020. Cell C may contact you via direct message on Twitter. You agree that should Cell C be unable to contact you on this day, you will forfeit the prize, and shall have no claim against Cell C in this event. You are advised to monitor your Twitter account regularly for any notifications.
- 18. Should a winner not be available on the contact number provided or cannot be contacted after the Engagement Period (on Wednesday 17 June 2020) by Cell C, or should a winner reject, forfeit or decline acceptance of the Competition prize, that winner's right to the Competition prize will be deemed to have been waived and the prize will be forfeited. Cell C thereafter reserves the right to award the Competition prize to an alternate winner selected in a subsequent draw.
- 19. All risks and ownership of the Competition prize shall pass to the winner upon transfer or collection, as well as Cell C obligations with regards to this engagement Competition. The prize can only be collected once the lockdown has been lifted.
- 20. Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Competition.
- 21. If you are the winner, Cell C may ask you if we can publish your name, photograph and/or video at no cost to us, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Competition. You are entitled to say no to this request.
- 22. Cell C cannot be held liable for the interception or loss of your personal information while transmitted, stored and/or processed across the internet, including social media sites and assumes no liability for any such interception or loss.
- 23. Cell C assumes no liability for any entry that may be omitted from this Competition, for any reason whatsoever.
- 24. All Participants and the winner indemnify Cell C and its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss and/or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Competition. Prior to awarding the prize, Cell C may require you to sign such an indemnity.

- 25. Cell C reserves the right to select an alternative winner in the event that it reasonably believes, in its sole discretion, that the winner is not eligible in accordance with these terms and conditions, the winner has contravened any of these terms and conditions and/or the Twitter Terms, acted fraudulently with regards to the Competition, has acted in a manner that is not in the spirit of the Competition, their conduct can be reasonably interpreted as scamming or circumventing the rules of the Competition, acted fraudulently with regards to the Competition if it would be unlawful to award the prize or if the winner fails to accept the prize after 2 (two) attempts for any reason whatsoever, if after first being contacted by Cell C or its authorized agent, is not reachable, or the winner fails to provide Cell C or its authorized agent with the required information to hand over the prize. In this instance the winner will be disqualified and forfeit the prize. Cell C's decision shall be final and no correspondence will be entered into.
- 26. The Prize winner will be required to provide to Cell C their name and identity number in terms of the Consumer Protection Act, 68 of 2008, and they will be required to sign an acknowledgement of receipt of their prize.
- 27. Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to you and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition, you agree and understand that you will be bound by the amended terms and conditions.

RESTRICTIONS ON CONTENT OF COMMENT AND/OR IMAGE

- 28. Cell C reserves the right to remove any comments, images and content uploaded should this be deemed unsuitable by Cell C.
- 29. Any comments or other material uploaded by Participants do not necessarily reflect Cell C's views or ideals.
- 30. Participants participate at their own risk and take responsibility for all comments and images under their Twitter account and information provided.
- 31. The comment or image cannot violate the copyright or other rights of any third party.
- 32. The comment or image cannot include inappropriate, offensive, illegal or obscene material or gestures (e.g., hate speech or pornographic images).
- 33. The comment or image or video cannot disparage, reflect poorly upon or otherwise adversely affect the goodwill and/or reputation of Cell C.

Any comment determined by Cell C in its sole discretion to be in violation of the 34. preceding criteria will not be published or removed immediately, will be void and will not result in a valid Competition entry.