

TERMS AND CONDITIONS CELL C MILLIONAIRE CLUB CAMPAIGN

IMPORTANT NOTICE: In terms of Section 49 of the Consumer Protection Act 86 of 2009, your attention is specifically drawn to all clauses that are printed in bold, amongst others:

- a) contain a limitation of risk or liability of Cell C Limited (Registration Number 1999/007722/06 (**Cell C**) and/or its group of companies;
- b) constitute an assumption of risk or liability by you;
- c) constitute an indemnification of Cell C and/or its group of companies, or
- d) is an acknowledgement of fact by you.

1. INTRODUCTION

- 1.1. The Cell C Millionaires Club Campaign (the **Campaign**) provides Cell C retail customers (**Customer**, or **Participant**) with the chance to win prizes when participating on the Cell C digital platforms. Customers can use their daily or earned plays to play the game and stand a chance to win prizes.
- 1.2. The Campaign is organised and sponsored by Cell C Limited. The terms and conditions (**Terms and Conditions**) set out herein apply to all further participation by you in the Campaign.
- 1.3. You must carefully read these Terms and Conditions.
- 1.4. Should you not understand any of the terms and conditions set out herein, you must contact us on 135 from a Cell C phone or 084 135 from any other network, for further assistance. If you do not accept these terms and conditions, you are advised to cease in continued participation in the Campaign. By your subscription and continued participation in the Campaign, you agree to these terms and conditions and all other applicable terms and conditions as may apply to the Campaign from time to time.
- 1.5. Your participation in the Campaign will constitute as an agreement to comply with these Terms and Conditions.

2. DURATION

- 2.1. The Campaign will run from 13 March 2024 at 00h00 until 30 June 2024 at 23h59, unless otherwise communicated by Cell C (the **Campaign Period**).
- 2.2. Entries received after 30 June 2024, or the closing date of the Campaign Period as determined by Cell C, will not be considered.
- 2.3. Cell C may in its sole and absolute discretion elect to discontinue the Campaign at any time during the Campaign Period.

3. CAMPAIGN RULES

- 3.1. Prizes shall not be exchanged for cash.
- 3.2. **Notwithstanding anything to the contrary contained herein, Cell C reserves the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, at its sole and absolute discretion at any time and will notify you if it chooses to do so. You will not have a claim of any nature whatsoever against Cell C should this occur.**
- 3.3. **Cell C shall not be responsible in any way for any warranties, guarantees and/or expenses to maintain any prizes outside of the prize provider's warranties and/or guarantees.**
- 3.4. You acknowledge and understand that the prizes as advertised on any point of sale or electronic marketing communication are merely for illustrative purposes and may differ at the time of prize giving. Every effort will be made to ensure that the model is of a similar feature and based on availability at

the time of dispatch from the manufacturer, but this cannot be guaranteed.

4. ELIGIBILITY (Who can enter?)

- 4.1. The Campaign is open to all Cell C retail Customers including Prepaid, Post-paid, TopUp/Hybrid and Broadband (Home Connecta Flexi & Fibre) who are:
 - 4.1.1. natural persons;
 - 4.1.2. not excluded from the Campaign as per clause 4.2 below;
 - 4.1.3. over the age of eighteen (18) years. Any persons under the age of eighteen (18) years must have their parent/guardian's written consent before entering the Campaign);
 - 4.1.4. in possession of a valid South African ID book or passport; and
 - 4.1.5. residing in South Africa during the Campaign Period.
- 4.2. Excluded from the Campaign are:
 - 4.2.1. Migrations between Post-paid packages that do not include an upgrade/renewal;
 - 4.2.2. Entry of multiple SIM contracts. Only the Master SIM is eligible;
 - 4.2.3. Corporate, Government, Business or Cell C Staff contracts taken out on behalf of a person and listed and paid in the name of a company or department of the contracting entity;
 - 4.2.4. Cell C Business SME and Corporate customers;
 - 4.2.5. Off-Net (non-Cell C) customers;
- 4.3. Participants younger than 18 (eighteen) years must have the written consent of their parent or legal guardian to participate in the Campaign, with the parent or legal guardian providing proof of their relationship to the Participant.
- 4.4. Directors, members, partners, employees or agents of, or consultants to Cell C, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are NOT eligible to enter the Campaign.

5. PLAY ALLOCATION

- 5.1. Cell C Prepaid, Hybrid and Post-paid Customers will receive 1 (one) free daily play to participate in the Campaign. In addition to the 1 (one) free daily play, more plays can be earned by these customers every time they perform certain qualifying actions during the Campaign Period, namely:
 - 5.1.1. Activate a new Cell C SIM card (1 play expires at midnight);
 - 5.1.2. Port into Cell C from another network (4 plays expires at midnight);
 - 5.1.3. Opt in to All my Rewards platform (2 plays expires at midnight)
 - 5.1.4. Purchase a bundle from the All My Specials menu (2 plays expires at midnight);
 - 5.1.5. Recharge with from R5 and less than R50 (1 play expires at midnight);

- 5.1.6. Recharge with from R50 and less than R200 (2 plays expires at midnight);
 - 5.1.7. Recharge with from R200 and above (3 plays expires at midnight);
 - 5.1.8. Bill payment between R0 – R500 on Post-paid, Hybrid, Post-paid Broadband, and Hybrid Broadband (2 plays expires in 7 days);
 - 5.1.9. Bill payment between R501 – R1000 on Post-paid, Hybrid, Post-paid Broadband, and Hybrid Broadband (4 plays expires in 7 days);
 - 5.1.10. Bill payment between R1001+ on Post-paid, Hybrid, Post-paid Broadband, and Hybrid Broadband (6 plays expires in 7 days);
 - 5.1.11. SIM Activations & Contract Renewals:
 - 5.1.11.1. Elevate 1 (2 plays expires in 7 days);
 - 5.1.11.2. Elevate 2 (4 plays expires in 7 days);
 - 5.1.11.3. Elevate 3 (6 plays expires in 7 days);
 - 5.1.11.4. Elevate 4 (8 plays expires in 7 days);
 - 5.1.11.5. Smartdata 5GB (2 plays expires in 7 days);
 - 5.1.11.6. Smartdata 10GB (4 plays expires in 7 days);
 - 5.1.11.7. Smartdata 30GB (6 plays expires in 7 days);
 - 5.1.11.8. Smartdata 50GB (8 plays expires in 7 days);
 - 5.1.11.9. Smartdata 100GB (10 plays expires in 7 days);
 - 5.1.11.10. All Other Contracts (1 plays expires in 7 days);
 - 5.1.11.11. All Pinnacle Contracts (1 plays expires in 7 days);
 - 5.1.12. Purchase an Elevate Bolt On Bundle (2 plays expires at midnight);
 - 5.1.13. Share SMS (2 plays expires at midnight);
- 5.2. Cell C Fibre Customers will not receive free daily plays in the Campaign; however, they will be automatically entered into the weekly grand prize draws.
 - 5.3. The more qualifying actions completed by the Participant, the more spins they will earn in the Campaign.
- 6. SUMMER GAMES PLAY & WIN**
- 6.1. Summer Game(s) plays (free or earned) can be used to play and win on Cell C USSD, App and mobi.
 - 6.2. Participants can also play the Games using USSD *127#, *123# or at*147#
 - 6.3. Free plays are only valid until 23h59 on the day they have been allocated to the Participant and in accordance with the Terms and Conditions.
 - 6.4. Exceptions to clauses 6.b and 6.c are plays earned from bill payments as indicated in clause 5.a.IX. These plays have a 7-day validity.
 - 6.5. Only the Participant (i.e. cellphone number) that made the qualifying purchase can play in the Summer Games. The entries are not transferable to any other Participant.
 - 6.6. Participants can play the Summer Games as many times as they earn plays over the Campaign Period.
 - 6.7. To stand a chance of winning a prize, a Participant must first play the Summer Games.
 - 6.8. Every time that a Participant plays the Summer Games, they are automatically entered into the weekly grand prize draw.
- 6.9. When playing the Summer Games, the following are further possible outcomes:
 - 6.9.1. Win a free bundle (as contemplated in clause 9 below);
 - 6.9.2. Win a discounted bundle (as contemplated in clause 10 below);
 - 6.9.3. Not a winner.
- 7. TIERING**
- 7.1. A Participant's tier will be determined by their playing streak.
 - 7.2. A Participant's streak will be determined by the consecutive days that a game was played or was not played.
 - 7.3. Tier structure:
 - 7.3.1. Tier 1 (Bronze): Streak of 0-2
 - 7.3.2. Tier 2 (Silver): Streak of 3-6
 - 7.3.3. Tier 3 (Gold): Streak of 7+
 - 7.4. A streak will be added on every consecutive day that a Participant plays and subtracted when a day is missed.
 - 7.5. Participants playing on the USSD will always receive tier 1 prizes even though they are on a higher tier.
 - 7.6. Tier 2 and 3 benefits will only be available to the Participant on the app or mobi sites.
- 8. ALLOCATION OF LIFESTYLE PRIZES**
- 8.1. The participant acknowledges and understands that not all plays will result in a Participant winning a prize.
 - 8.2. The participant acknowledges and understands that the allocation of prizes is random.
 - 8.3. For fraud protection purposes, Cell C reserves the right to reasonably limit the number of prizes awarded per Participant during the Campaign Period.
 - 8.4. Cell C reserves the right to select an alternative winner in the event that it reasonably believes, in its sole and absolute discretion, that the winner:
 - 8.4.1. is not eligible to win in terms of these Terms and Conditions;
 - 8.4.2. has contravened any of these Terms and Conditions;
 - 8.4.3. acted fraudulently with regards to the Campaign;
 - 8.4.4. acted in a manner that is not in the spirit of the Campaign;
 - 8.4.5. acted in a manner which can be reasonably interpreted as scamming or circumventing the rules of the Campaign; and/or
 - 8.4.6. failed to provide Cell C or its authorized agent with the required information to hand over the prize within the specified timeframes.
- 9. FREE BUNDLES**
- 9.1. When a Participant wins a free bundle it will be automatically loaded onto the Customer's account (i.e. the number of the SIM used to play the Summer Games).
 - 9.2. The participant acknowledges and understands that these bundles cannot be converted to cash or cancelled.
 - 9.3. The inclusive value cannot be transferred to any other Cell C Customers.
 - 9.4. The validity period of the inclusive value cannot be extended –the participant acknowledges and understands that any unused value at the time of expiry will be forfeited.
- 10. DISCOUNTED BUNDLES**
- 10.1. Discounted bundle offers (**Discounted Bundles**) are valid for the Participant to buy until midnight on the day that the Discounted Bundles are awarded.

- 10.2. The Discounted Bundle is only applicable to the SIM that was used to play the Summer Games and cannot be transferred to any other Cell C customer.
- 10.3. The inclusive value offered on the Discounted Bundle will be loaded automatically and in full on successful purchase (i.e. once payment is made).
- 10.4. The validity of the Discounted Bundles varies from short-term validity (i.e. valid for minutes) to monthly validity.
- 10.5. Once purchased, the Discounted Bundles cannot be converted to cash or cancelled.
- 10.6. There are no refunds on the Discounted Bundles purchased.
- 10.7. The inclusive value cannot be transferred and/or shared to any other Cell C customers.
- 10.8. The validity period of the inclusive value cannot be extended – any unused value at the time of expiry will be forfeited.
- 10.9. Participants can see the Discounted Bundle offers they have won in their Prize Wallet.
- 10.10. Discount Bundles that have expired (i.e. after midnight) cannot be purchased, as they are no longer valid.
- 10.11. All Discount Bundle offers will be removed from the Prize Wallet at midnight (23h59) on the day that the Discounted Bundle was awarded. The Customer will only be able to claim their prize before midnight on the same day that the Discounted Bundle was awarded.

11. WEEKLY PRIZE DRAWS

- 11.1. A Participant will be entered into the weekly grand prize draw every time they play a Summer Game.
- 11.2. The exceptions to clause 11.1 are Cell C Fibre customers, who are automatically entered into the relevant draw that occurs over the period that they have paid their monthly bill
- 11.3. At the end of each calendar week, the first day thereof commencing at launch date of Campaign, qualifying entries will be extracted, and a winner identified via a random, audited draw.
- 11.4. Participants who are drawn as grand prize winners will be contacted by Cell C, or Cell C's authorised representative, in order to confirm and validate the winner's qualification and process the fulfilment of the prize to confirmed winners.
- 11.5. Cell C shall use reasonable endeavours to contact the Participant on or around 09h00 on weekdays (excluding public holidays) to inform them of their winning.
- 11.6. Should the Participant not answer on the first attempt, a second attempt to contact the Participant will be made at or around 15h00.
- 11.7. Should the Participant fail to answer on either of these attempts, the prize will be forfeited and another winner will be drawn.

12. PRIZES

- 12.1. Grand Prizes include:
 - 12.1.1. R1 000 000.00 cash
 - 12.1.2. 1,000,000 megabytes of Cell C data
 - 12.1.3. 1,000,000 seconds of Cell C voice
 - 12.1.4. 10,000 kWh electricity voucher
 - 12.1.5. 1000 litres fuel voucher
 - 12.1.6. R15 000 cash
 - 12.1.7. R50 000 cash
- 12.2. Lifestyle Prizes include vouchers from:
 - 12.2.1. Nandos
 - 12.2.2. KFC
 - 12.2.3. Footgear
 - 12.2.4. Engen

- 12.2.5. Dis-Chem
- 12.2.6. Shoprite/Checkers
- 12.2.7. Pick n Pay
- 12.2.8. Burger King
- 12.2.9. Debonairs
- 12.2.10. Fishaways
- 12.2.11. Hungry Lion
- 12.2.12. Incredible Connection
- 12.2.13. Spur
- 12.2.14. Krispy Kreme
- 12.2.15. Mr Delivery
- 12.2.16. Mugg&Bean
- 12.2.17. Samsung
- 12.2.18. Steers
- 12.2.19. Total Convenience
- 12.2.20. USave

- 12.3. Please note that Cell C will not require a prize winner to pay for delivery of a prize or request payment information. If you receive requests of this nature, please do not issue your information as this may be a fraudulent attempt to misrepresent Cell C. Cell C will not in any way or manner whatsoever be responsible for a reimbursement of any kind or any damages in relation to such misrepresentation.

13. GRAND PRIZE TERMS & CONDITIONS

- 13.1. R1 000 000.00 Cash:
 - 13.1.1. One Participant will be eligible to win One Million Rand in cash (the **Winners**), which will be awarded and paid to the Winners via EFT into a valid South African bank account.
 - 13.1.2. The Winner selected must provide Cell C with a valid form of their South African ID and stamped proof of their bank account for the awarding process to be completed.
 - 13.1.3. Documents submitted by the Winner must correlate with the Winner's details initially provided when participating in the Campaign. Should the Winner's details not match the details initially provided, the Winner shall forfeit the prize.
- 13.2. 1,000,000 megabytes of Cell C data:
 - 13.2.1. The data prize will be split into 12 monthly tranches of 85GB anytime data each.
 - 13.2.2. The monthly tranche will be dispersed to the Winner's MSISDN (cell phone number) on the first working day of every month, with the exception of the first tranche which will be dispersed within two (2) working days of the winner being notified.
 - 13.2.3. The monthly data allocation will have a 30-day validity and will expire thereafter.
 - 13.2.4. Prize data can be transferred (gifted) to another Cell C number by the winning MSISDN owner at the Winner's own discretion.
- 13.3. 1,000,000 seconds of Cell C voice:
 - 13.3.1. The voice prize will be split into 12 monthly tranches of 1400 any network minutes each
 - 13.3.2. The monthly tranche will be dispersed to the winning customer's MSISDN (cell

- phone number) on the first working day of every month, with the exception of the first tranche which will be dispersed within two (2) working days of the winner being notified
- 13.3.3. The monthly minutes allocation will have a 30-day validity and will expire thereafter.
- 13.3.4. Prize minutes can be transferred (gifted) to another Cell C number by the winning MSISDN owner at the winner's own discretion.
- 13.4. 10,000kWh electricity voucher:
- 13.4.1. Three eligible Participants will receive R30 000.00 in electricity vouchers, awarded through SMS with a voucher pin.
- 13.4.2. The voucher will have a 14-day wallet validity, but it will remain valid for one year from the issued date.
- 13.5. 1,000 litres fuel voucher:
- 13.5.1. Two eligible Participants will receive R25 000.00 in fuel vouchers from Engen, awarded through SMS with a voucher pin.
- 13.5.2. The voucher will have a 14-day wallet validity, but it will remain valid for one year from the issued date.
- 13.6. 1,000,000 megabytes of YouTube data:
- 13.6.1. The YouTube data prize will be split into 12 monthly tranches of 85GB YouTube data.
- 13.6.2. The monthly tranche will be dispersed to the winning customer's MSISDN (cell phone number) on the first working day of every month, with the exception of the first tranche that will be dispersed within two (2) working days of the winner being notified.
- 14. DETERMINATION OF GRAND PRIZE WINNERS**
- 14.1. The Winners are determined through a random electronic draw process.
- 14.2. The weekly draw entries will be captured every calendar week during the Campaign Period from Wednesday 00h00 until the following Tuesday 23h59. The exception to this schedule will be the Cash Millionaire draw which will be selected over the period 1 April 2024 to 30 June 2024
- 14.3. Cell C confirms that it will ensure that a chartered accountant, registered auditor, admitted attorney or commissioner of oaths has approved the draw process and mechanics.
- 14.4. Internal audit will observe and report on the draws, making use of the agreed upon audit approach and procedures.
- 14.5. Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Competition.
- 14.6. A Participant can only win 1 (one) grand prize during the Competition Period. If a Participant is successfully drawn for more than 1 (one) weekly draw, they will be excluded, and another Winner will be drawn.
- 14.7. If you are a Winner, Cell C will publish your name and photograph at no cost to you, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Competition Period. You voluntarily consent and agree to this.
- 14.8. The participant acknowledges and understands that Cell C shall not be held liable for the interception or loss of your personal information while transmitted, stored, or processed across the internet, including social media sites and assumes no liability for any such interception or loss.**
- 14.9. The participant acknowledges and understands that Cell C assumes no liability for any entry that may be omitted from the Campaign, for any reason whatsoever.**
- 14.10. **All Participants and Winners indemnify Cell C and its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors against any loss or damages, either direct, indirect, consequential, or otherwise, arising from its participation in this Competition. Prior to awarding the prize, Cell C may require you to sign such an indemnity.**
- 14.11. Cell C reserves the right to select an alternative winner if they reasonably believe, in their sole and absolute discretion, that the winner:
- 14.11.1. is not eligible to win;
- 14.11.2. has contravened any of these Terms and Conditions;
- 14.11.3. acted fraudulently with regards to the Campaign;
- 14.11.4. acted in a manner that is not in the spirit of the Campaign;
- 14.11.5. conduct can be reasonably interpreted as scamming or circumventing the rules of the Campaign;
- 14.11.6. acted fraudulently with regards to the Campaign if it would be unlawful to award the prize;
- 14.11.7. if the winner fails to accept the prize after 2 (two) attempts for any reason whatsoever, if after first being contacted by Cell C or its authorized agent, is not reachable; or
- 14.11.8. fails to provide Cell C or its authorized agent with the required information to hand over the prize within the specified timeframes.
- 14.12. In this instance the winner will be disqualified and forfeit the prize. Cell C's decision shall be final and no correspondence will be entered into and/or entertained in this regard.
- 14.13. Winners will be required to provide Cell C with their names and identity numbers in terms of the Consumer Protection Act 68 of 2008 (the **CPA**) and they will be required to sign an acknowledgement of receipt of their prize. The name and identity document provided must correlate with the Winner's details initially provided when participating in the Campaign, failing which the Winner shall immediately be disqualified from the Campaign.
- 14.14. Cell C may amend, modify or otherwise change these Terms and Conditions in its sole and absolute discretion on notice to you and the amended version will be displayed in the same media and platform as these Terms and Conditions. By participating or continuing to participate in the Campaign, you agree and understand that you will be bound by the amended Terms and Conditions.
- 15. GENERAL**
- 15.1. Failure by Cell C to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 15.2. If any prize is interfered with in any way or is not capable of being claimed as reasonably anticipated due to any reason beyond the reasonable control of Cell C, including but not limited to, technical difficulties, unauthorized intervention or fraud, Cell C reserves the right, in its sole and absolute discretion, to the fullest extent permitted by law to:
- 15.2.1. disqualify any Participant; or
- 15.2.2. modify, suspend, terminate or cancel the voucher as appropriate, subject to the approval of relevant regulatory authorities.
- 15.3. Save as permitted by law, Cell C reserves the right to cancel, suspend or terminate any prize, without notice at any time, and such cancellation,

- suspension or termination shall be deemed to have taken effect at a date determined by it to be published on Cell C's website at <https://www.cellc.co.za/cellc/terms-conditions>.
- 15.4. **No liability shall lie against Cell C in favour of any Cell C Customers, Participants, Winner(s) and/or any third party arising from such cancellation, suspension or termination. Therefore, the Participant waives his/her right which they may have against Cell C and hereby acknowledges that they will have no right of recourse or claim of any nature whatsoever against Cell C.**
- 15.5. Any dispute or claim arising out of or in connection with this Campaign shall be governed by and construed in accordance with the laws of South Africa.
- 15.6. **Cell C accepts no liability or responsibility, whether occasioned by any circumstance not foreseeable and not within its reasonable control for late or delayed delivery of the Prizes, but not limited to, stock unavailability, strike, lock out, destruction of offer on route to winner by any means, any civil commotion or disorder, riot, threat of war, any action taken by governmental authority or public authority of any kind, fire, explosion, storm, flood, earthquake or other acts of God.**
- 15.7. If part or all of any clause of these Terms and Conditions is illegal, invalid or unenforceable:
- 15.7.1. It will be severed from these Terms and Conditions and the remaining provisions of these Terms and Conditions will continue to have full force and effect; or
- 15.7.2. It will be read down to the extent necessary to ensure that it is not illegal, invalid or unenforceable.
- 15.8. To the extent permitted by CPA and any other applicable law, the Participant hereby indemnifies Cell C against any and all direct, indirect, special, incidental, consequential or punitive damages or loss of any kind regardless of how this was caused, and whether it arose under the law of contract or delict or otherwise.
- 15.9. Cell C excludes all warranties (express or implied), representations and liabilities regarding this Campaign (other than for death or personal injury caused by its negligence and/or fraud).
- 15.10. All personal information exchanged with the usage of third-party applications will not be monitored or controlled by Cell C. The Participant bears the responsibility to ensure that it is aware of the terms and conditions applicable to usage of third-party applications, which terms and conditions are available at <https://www.cellc.co.za/cellc/terms-conditions>. The Participant understands and agrees to indemnify Cell C from all liability arising from any nature whatsoever in respect of any prize.
- 15.11. In accordance with the confidentiality policies and practices of Cell C, none of the entry details of any Participant in the Campaign will be disclosed or used by Cell C for any purposes other than for processing the prizes.
- 15.12. Data charges may be incurred for redeeming any prize or using the online voucher redemption platform. Network rates apply.
- 15.13. Participants acknowledge and accept that the Cell C shall utilise a third-party agent to contact the Participant to arrange delivery. In order to affect the contacting and delivery process, Cell C shall provide the Participant's information to such third-party agent.
- 15.14. Details of Participants will not be used for Cell C related communication unless the Participant opts-in to receive further communication from Cell C.
- 15.15. Cell C may in its sole and absolute discretion amend these Terms and Conditions from time to time.
- 15.16. Cell C reserves the right, at any time, to verify the validity of Participants (including a Participant's identity, age and place of residence) and to reject any Participant who has not agreed to and/or complied with these Terms and Conditions.
- 16. USE OF YOUR PERSONAL INFORMATION AND DIRECT MARKETING**
- 1.1. By electing to participate in the Campaign you understand and acknowledge that Cell C is required to comply with the provisions of the Protection of Personal Information Act, 2013 (**POPIA**) to, amongst other things, ensure the privacy and confidentiality of your Personal Information (as such term is defined in the POPIA).
- 1.2. For purposes of this, you confirm, agree, understand, acknowledge that by participating in the Campaign:
- 1.2.1. you disclose and provide your Personal Information to Cell C voluntarily and consent and authorise Cell C to collect, use, process, share and/or transfer your Personal Information in accordance with Cell C's Privacy Policy accessible by you on Cell C's website (<https://www.cellc.co.za>) (**Privacy Policy**);
- 1.2.2. you consent that your Personal Information may be used to manage the Campaign, to select a winner, to contact the winner(s), for market research and statistical purposes and for marketing and public relations purposes;
- 1.2.3. you agree to immediately inform Cell C in writing if there is any change of whatsoever nature in any of your Personal Information, including your physical address, previously supplied to Cell C; and
- 1.2.4. you agree and consent to be bound by the terms and conditions of the Privacy Policy, which you have read, understood and agreed to as part of this Agreement.
- 1.3. In order to fulfil the obligations set out in this Agreement, Cell C will process your Personal Information. Such processing may include sharing personal information with:
- 1.3.1. any related entity to Cell C, but only to the extent necessary for the purposes contemplated in this Agreement;
- 1.3.2. either credit grantors and/or credit bureaux and/or banks and/or other financial institutions in order to ascertain information relating to your creditworthiness and for fraud prevention purposes, to improve the accuracy of contact details and in order to process any payment transactions necessary for and relative to the Agreement; and/or
- 1.3.3. attorneys and/or debt collection agencies if you breach the Agreement.
- 1.4. You are entitled to withdraw your consent for using your personal information under clause 1.2 on written notice or notice in any other recorded form to Cell C. In the event you decide to withdraw your consent Cell C will not be able to use your information for the purposes listed under clause 1.2 to the extent that you withdraw your consent from the date your withdrawal notice is received and Cell C shall not be able to continue providing you with

the services contemplated herein and shall immediately cease providing such service without any liability on Cell C.

- 1.5. In accordance with Cell C's confidentiality practices and policies accessible by you on Cell C's website (<https://www.cellc.co.za>), Cell C will not disclose your Personal Information to any other person or institution other than as stated under this clause 16, for purposes of fulfilling its obligations under this Agreement, or where compelled to do so in terms of any law and/or in terms of a court order.
- 1.6. Cell C has no control over the interception or loss of your Personal Information over the internet and assume no liability for any such interception or loss.
- 1.7. Your Personal Information will not be used for Cell C related communication unless you opt-in to receive further communication from Cell C in writing.