

## Terms and Conditions of the “WIN 1 OF 150 HISENSE 49” FHD SMART TV’s” Competition

### 1. General

- 1.1 It is important that you understand and agree to these terms and conditions in order for you to participate in this **WIN 1 OF 150 HISENSE 49” FHD SMART TV’S** Competition (the “Competition”).
- 1.2 All standard terms and conditions of Cell C Limited and Cell C Service Provider Company (Pty) Limited apply to this Competition.
- 1.3 This Competition is organised by Hisense South Africa and Cell C Limited, registration number 1999/007722/06 (“**Cell C**”). Prizes are sponsored by Hisense and Cell C.
- 1.4 This Competition is open to all persons who are over the age of 18 years, have a valid South African ID book or passport, are in possession of a valid (and up-to-date) TV licence and who sign up or upgrade to a new Pinnacle 24 month contract between 1 June 2018 and 15 July 2018.
- 1.5 Directors, members, partners, employees or agents of or consultants to Cell C and Hisense, or their marketing / advertising / sponsorship / activation agencies, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to enter the Competition and cannot win prizes.
- 1.6 The Competition will run from 1 June 2018 until 15 July 2018 (“**the Competition period**”).
- 1.7 You understand that all information (including these terms and conditions) relating to this Competition published on any promotional or advertising material or on either Cell C and/or Hisense websites at any time before or during the incentive period will form part of the terms and conditions of entry. Cell C and Hisense have the right to withdraw this Competition before the final draw.

## 2. Prizes

The prizes that can be won in this Competition are **1 of 150 HISENSE 49” FHD SMART TV’S** for customers who sign up or renew any Pinnacle contract during the Competition.

- 2.1 Each prize is valued at R5 999, with the total value of the prizes amounting to R899 850.
- 2.2 You understand that no prize may be exchanged for cash. Cell C and/or Hisense reserve the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, in their sole discretion. You will not have a claim against Cell C or Hisense in this event.
- 2.3 It is important that you understand that all participants (and winners) of the Competition indemnify Cell C and Hisense, its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Competition.
- 2.4 The prizes as advertised in any point of sale or electronic marketing communication are merely for illustrative purposes and may differ at the time of prize giving. Every effort will be made to ensure that the model is of a similar feature and based on availability at the time of dispatch from the manufacturer, but this cannot be guaranteed.

## 3. How to enter and awarding of prizes:

- 3.1 To participate in this Competition, you must:
  - 3.1.1 Sign up or upgrade on any Cell C Pinnacle 24 month contract during the Competition period.
  - 3.1.2 Be over the age of 18 years and be in possession of a valid South African ID book or passport;
  - 3.1.3 Have a Valid TV Licence. This will need to be verified with HiSense before the TV can be delivered to you.
- 3.2 Once you have met all the conditions set out in paragraph 3.1 above, you will automatically be entered into the Competition.

- 3.2.1 Draws for the prizes will take place every weekday over 30 calendar days, commencing 16 June 2018. 5 prizes will be given away per day. In essence a customer stands 150 chances to win a prize.
- 3.2.2 5 prizes will be allocated to customers who take out a Hisense device with their contract and drawn weekly.
- 3.2.3 The winners per week will be announced at a place to be determined by Cell C and/or Hisense.
- 3.2.4 Only 1 prize per eligible activation can be won for the duration of the competition.
- 3.2.5 Customers who sign up or upgrade on any Cell C Pinnacle 24 month contract from 01 June will be entered into the 1<sup>st</sup> draw on 16 June 2018.
- 3.2.6 All entrants that do not win per draw, will be re-entered into the next draw. The earlier the Pinnacle contract is signed the more chances you have to win.
- 3.2.7 Cell C assumes no liability for any entry that may be omitted from this Competition, for any reason whatsoever.
- 3.2.8 Cell C and/or Hisense have the right at any time before the final draw to change the dates or places of the draws (or both). You will not have a claim against Cell C or Hisense in this event.
- 3.2.9 Any prize that is not claimed within a period of 30 calendar days for whatever reason will be forfeited after the expiry of the redemption period.

#### **4. If you are a winner:**

- 4.1 You will be contacted by Hisense or Hisense's authorised agent, within 7 days of the draw. Cell C will provide the eligible winner's contract number in order for Hisense to make contact. You agree that should Hisense be unable to contact you in this time frame, you will forfeit the prize, and shall have no claim against Cell C or Hisense in this event.

- 4.2 If you cannot meet all the Competition conditions to Cell C's satisfaction, you agree that you will not be entitled to the prize and the prize will once again be placed into a separate draw. You will have no claim against Cell C or Hisense in this event.
- 4.3 HiSense will be responsible for contacting the winner. Should a winner not be available on the contact number provided, or cannot be contacted after 5 attempts within 2 days of the first attempt, or should a winner reject, forfeit or decline acceptance of the prize then that winner's right to the prize will be deemed to have been waived and the prize will be forfeited. Cell C and/or Hisense thereafter reserve the right to award the prize to an alternate winner selected in a subsequent draw.
- 4.4 All risks and ownership of the prizes shall pass to winners upon transfer or collection, as well as Cell C's and Hisense obligations in regard to this Competition.
- 4.5 Cell C confirms that it will ensure that a CA(SA), admitted attorney or commissioner of oaths conducts the Competition. The level of compliance with the competition rules and due process will be included in Cell C's internal audit reporting.
- 4.6 Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Competition.
- 4.7 If you are winner, Cell C may ask you if we can publish your name and photograph at no cost to you, for any advertising, promotional, print, point of sale or public relations material for a period of 12 months from the end of the competition period. You are entitled to say decline this request.
- 4.8 Cell C cannot be held liable for the interception or loss of your personal information while transmitted, stored or processed across the internet, including social media sites and assumes no liability for any such interception or loss.
- 4.9 It is important that you understand that all participants and winners indemnify Cell C and Hisense, its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its

participation in this competition. Prior to awarding the prize, Cell C may require you to sign such an indemnity.

- 4.10 Cell C and/or Hisense may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to you and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition, you agree and understand that you will be bound by the amended terms and conditions.