

All-My-Rewards Promotion Terms and Conditions

1. It is important that you understand and agree to these terms and conditions for you to participate in the Outbound Recharge & Get Promotion (the “**Promotion**”).
2. This Promotion is organised by Cell C Limited, registration number 1999/007722/06 (“**Cell C**”).
3. This Promotion is only valid in South Africa to active and selected Cell C customers who opt into the promotion (through USSD/Cell C App) and or reached the specified recharge threshold .
4. This Promotion will run from **11 December 2023 – 31 May 2024** (the “**Promotion Period**”).
5. All non-Cell C customers are excluded from the Promotion and cannot claim any rewards in terms of this Promotion.
6. Cell C reserves the right to withdraw this Promotion and/or change the applicable reward at any time before the expiry of the Promotion Period, in its absolute and sole discretion.

Promotion Rewards

7. The rewards in terms of this Promotion are as follows:
Eligible Cell C customers will be awarded free data, on-net minutes and / or bonus airtime. The amount of megabytes/minutes/Rands given away will be outlined in the USSD and App Journey and SMS sent to the eligible Cell C customer, which will be determined based on the effective recharge value (considering any applicable administrative fees) utilised by such eligible Cell C customer and the customer’s segment.
8. 8.3 If an eligible Cell C customer recharges with an amount greater than promoted (as per the designated SMS) that customer will only receive the reward promoted as per the designated SMS.
9. Eligible Cell C customers can qualify for one reward each week (Tuesday 00:00:00 to Monday 23:59:59) during the Promotion Period.
10. Free megabytes, on-net minutes and / or bonus airtime provided through the Promotion are not transferable.
11. Subject to the provisions contained herein, eligible Cell C customers using emergency airtime to top up will not qualify for the applicable reward under the Promotion.
12. Eligible Cell C customers that top up using airtime transfer will not qualify for the reward under the Promotion.
13. Recharges of eligible Cell C customers who have outstanding emergency airtime/data accounts will firstly repay outstanding amount and the balance of these amounts will go towards the threshold specified for All My Rewards.
14. Eligible Cell C customers that chose to receive bonus airtime will not be able to buy any data or voice bundles with it.

How to participate in the Promotion and how to claim the reward:

9.1 To participate in this Promotion, an eligible Cell C customer must opt into the Promotion through USSD or the Cell C App and fulfil the recharge requirement outlined in the journey. You will then automatically receive a reward consisting of free megabytes or free on-net minutes. The megabytes, on-net minutes and bonus

airtime have specific validity periods and depletion rates and will expire accordingly, which validity periods will be outlined in the SMS.

11. Cell C assumes no liability for any reward that is not redeemed in this Promotion, for any reason whatsoever.

12. Cell C reserves the right to terminate this Promotion, substitute and/or exchange any reward with another reward of similar commercial value without notice, in its sole and absolute discretion. =

13. By participating or continuing to participate in the Promotion, you agree and understand that you will be bound by the amended terms and conditions.